Jon Sontag

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Cambria, Ca

A little bit about me

I'm a Creative Director and Cinematographer. In 2020 I was hired to help build a content production studio for YML. Starting with me as their first content hire, we built a ten person in-house team producing video, photography, 3D, animation, illustration and sound design for some of the world's biggest brands. We recently merged with Code and Theory and now have a combined studio team of 20+ incredibly talented people.

Work

Code and Theory
2020-Present (previously YML, merged in 2023)
Associate Creative Director
Creative Agency
codeandtheory.com

Monsters of Design
2021-Present
Co-host
Design Podcast
monstersofdesign.com

Mindbody
2016-2018
Art Director
Business Management Software
mindbody.io

Conjure Pictures
2013-Present
Owner, Director
Video and Photography Studio
conjurepictures.com

Ten 90 Studios
2009-2013
Lead Designer
Digital Media Studio
ten90studios.com

The Wave Magazine
2007-2009
Graphic Designer
Lifestyle & Entertainment Magazine
issuu.com/thewavemag

Penton Media
2005-2007
Graphic Designer
Media Publisher
penton.com

Expertise

Creative Problem Solving
Building and Leading Teams
Client Growth
Project Management
Art Direction
Animation
Cinematography
Photography
Graphic Design
Branding
Sound Design

Clients

Champion
YETI
Albertsons
California Pizza Kitchen
Under Armour
Clover
Invisalign
Thrive Market
Volvo
Kaiser Permanente
Ernie Ball
Mindbody
State Farm
Amazon
Google
Twitch
Martinelli's

Software

Figma
Photoshop
Illustrator
After Effects
Premiere
Keynote
Logic
G Suite
Celtx
Studio Binder